



# IMPACT REPORT

**2022/23**



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# MESSAGE FROM THE EXECUTIVE DIRECTOR



## Dear Cal South Soccer Foundation Supporters,

This past year has been a remarkable journey for the Foundation, marked by significant achievements and a renewed focus on our passion for “the beautiful game”. We proudly relaunched the Foundation with a determination to make a meaningful impact in our community through soccer. Your support has played a vital role in our success, and we are excited to share the progress we have made.

### After-School Programs

One of our key initiatives has been the establishment of after-school programs that provide children in our community with a safe and enriching environment to develop their soccer skills and life values. These programs have had a profound impact on the lives of young participants, instilling teamwork, discipline, and a love for the sport.

### TOPSoccer

We are immensely proud of our support for TOPSoccer (The Outreach Program for Soccer), which has created a more inclusive and welcoming environment for individuals with disabilities to experience the joys of soccer. We will continue to support TOPSoccer and explore ways to provide additional access for community members interested in the program. We are proud to work with the incredible volunteers who are touching the lives of many families who previously faced barriers to participation in soccer.

### ACFC Coach Network Grant

Our partnership with the Angel City FC Coach Network has been a game-changer providing access for coaching within the soccer community. This grant program has provided the opportunity for 25 female/non-binary coaches to obtain their first U.S. Soccer Grassroots Coaching License and opened doors for these coaches to make a positive impact on the players they serve.

Throughout this journey, I have witnessed firsthand the profound impact that soccer can have on individuals and communities. The sport transcends boundaries and brings people together in ways that are truly remarkable. The smiles on children’s faces as they score their first goal or the sense of belonging that TOPSoccer provides to players are only two examples of the transformative power of soccer.

We are deeply grateful for your support, which has allowed us to build these connections and create these moments of joy and growth in the Southern California soccer community. The friendships and alliances forged over this past year have been invaluable in strengthening our mission.

As we look to the future, we are inspired by the possibilities that lie ahead. The Foundation’s journey is unfolding, and we are committed to expanding our reach, fostering new relationships, and ensuring that soccer remains an accessible and unifying force in our community.

Once again, thank you for your unwavering support. We could not have achieved all that we have without you. We look forward to continuing this journey together and making an even greater impact in the years to come.

Sincerely,

**JORDAN SCHWEITZER**  
EXECUTIVE DIRECTOR  
Cal South Soccer Foundation



**CalSouth**  
**SOCCER**  
**FOUNDATION**

## HISTORY

The Cal South Soccer Foundation was established in 1999 to serve as a collaborative resource across the broader Southern California region to grow the game of soccer by providing knowledge, resources, and financial support to create outreach soccer programs and develop soccer facilities where such needs exist.

From the beginning, creating strong partnerships has been vital to the Foundation's ability to raise money and grant funds to fulfill its mission. Throughout our history, we created impact in the soccer community thanks to visionary leadership, support from Cal South Youth Soccer Association and strong community partners. This support allowed us the opportunity to provide over \$600,000 in grants to communities within Cal South's boundaries, from San Diego to San Luis Obispo and Bakersfield.

Tom Fisk / Pexels

## CHALLENGE

The barriers to participate in organized sports for youth and communities continue to increase due to rising costs, increased travel, and fewer local options coming out of the global pandemic. These barriers have a disproportional effect on communities with fewer resources and support.

A large, stylized graphic of a soccer ball is centered in the background. The ball is composed of several overlapping, rounded shapes in various shades of red and pink, creating a textured, three-dimensional effect. The text is overlaid on this graphic.

**The mission  
of the Cal South  
Soccer Foundation  
is to build and  
empower our  
community  
through soccer.**

# VISION

We believe that every community in Southern California should have equitable access and opportunity to soccer.

# VALUES

## Collaboration

We believe in the power of teams. Collectively, we can create the impact we wish to see in our shared communities.

## Integrity

We will be consistent and align our words with action. We are accountable for our decisions and are committed to hold ourselves to the highest standard.

## Continuous Learning

We seek to listen and understand from our communities and embrace varying perspectives with the intention to provide suitable solutions for the individual community.

## DEI

We guarantee that our actions are embedded in the values of diversity, equity, and inclusion. We accept the distinctive qualities of all individuals and are committed to creating an equitable playing field for all. We strive to create an environment where individuals feel respected, cared for and that they belong.



# FOUNDATION IMPACT PILLARS



## Community-Based Grants

Support local soccer organizations through grant support/grant awards.



## Soccer Programs

Increase access/opportunity to soccer in region.  
*(Launched in Fall of 2022)*



## Mini-Pitch Field Development

Increase safe play spaces for communities.  
*(Development Stage)*



# PROGRAMS

## Soccer for Success

Working with the U.S. Soccer Foundation, the Cal South Soccer Foundation is supporting, training coaches, and providing administrative oversight for the visionary Soccer for Success program with local schools in Southern California. Soccer for Success aims to increase opportunities for youth to play soccer and create healthy lifestyle habits in the process.

### THERE ARE TWO TYPES OF SOCCER FOR SUCCESS PROGRAMS:

#### In-School programs

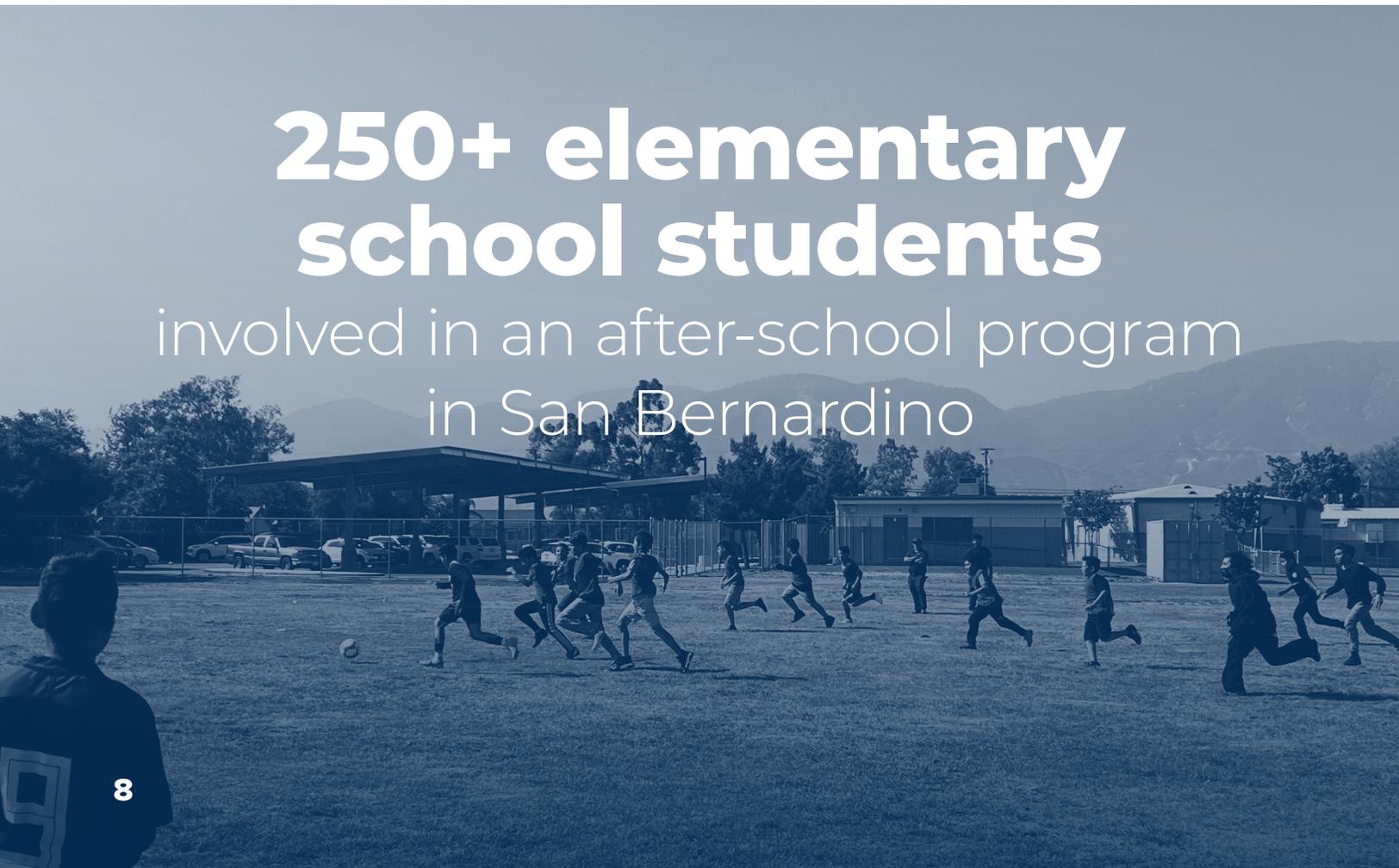
- Their purpose is to bring a grassroots introduction to soccer for youth to promote the game and sport for development
- Free to all player participants
- Run within the school day during physical education (PE) classes

#### After-School programs

- Serves as a grassroots introduction to youth soccer basics and player development
- Free to all player participants
- Run after normal school hours
- Excellent activity for kids to be occupied in their after-school time
- Work with schools to formulate schedule/location

# 250+ elementary school students

involved in an after-school program  
in San Bernardino



## Coaching Education

### **25 Coaches Completed Grassroots Courses**

with **ACFC Coach Network Grant**

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### **2 United Soccer Coaches Urban Soccer Diploma Courses**

(Coach for Community)

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Supported the **Chicano Federation** (San Diego) with

### **Summer Coaching Education for Soccer Instructors**

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Supported the **Woodcraft Rangers** with

### **Soccer Instruction for After-School Providers in LA**



## Clinics/Tournaments

Through partnership with both community and professional organizations, we have connected play opportunities for youth in Southern California at local clinics and tournaments. A partnership with the Chelsea FC Foundation created access for 50 players to participate in a clinic with Chelsea FC Academy coaches at UCLA with special appearances by Chelsea FC First Team players. We look forward to sharing additional clinic and tournaments with the soccer community.

### **Chelsea FC Foundation Community Clinic**

50 kids participated in clinic hosted by community partner, the Chelsea Football Foundation

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### **Chelsea FC Foundation 5v5 Girls Tournament**

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**Hosted 5v5  
Community Cup**  
in LA with 8 teams (80 players)

## Events

We were proud to host and support multiple events that celebrate the beautiful game that foster a strong sense of community and raise crucial funds for programs/impact. From 2022 World Cup watch parties to supporting program partners such the US Soccer Foundation's LA JustBall program/event.

These events serve as a testament to the Foundation's dedication to creating memorable experiences, fostering connections, and raising essential funds for their wide-reaching programs.

We aim to lend future support to local soccer organizations by sharing fundraising strategies and hosting joint events.

### FULLERTON Watch Parties

- 3 World Cup
  - 2 USMNT
- 

### KERN COUNTY Watch Party Event Mexico vs Argentina

with 100 participants

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Supported the  
**US Soccer Foundation**  
with First Annual  
**Just Ball LA Event**

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## Grants

As the charitable arm of the Cal South Soccer Association, this past year we worked to create relationships with funders, grantors, and organizations passionate about creating access to Soccer based activities/programs. Through these grants, we effectively connect funding sources to both Cal South Soccer Association members and non-members throughout Southern California.

Our unwavering commitment extends to supporting play opportunities, facilitating coaching education, enabling referee licensing, and providing invaluable grant writing education for non-profit soccer organizations throughout the region.

**ITG Grant** with partner,  
**Get On The Bus**  
to provide additional  
**After-School Programs  
in Southern California**

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Proud supporter of  
**TOPSoccer Programs**  
in Southern California



CalSouth  
**SOCCER**  
**FOUNDATION**

**Contact Us**

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